



## 2013 Annual Culturally Diverse Media Forum

Co-Presented by OMNI Alberta and the City of Calgary

Saturday, April 27, 2013

8:30 AM – 12:30 PM

OMNI Television (535- 7 Avenue SW Calgary)

Theme: "Changing Face of Calgary"

### Agenda

8:30 AM: Breakfast and Registration

9:00 AM – 9:30 AM: Welcome and Opening Remarks  
Media and Participants Introductions

(Live webcast starts at 9:30 am sharp)

**9:30 AM – 10:30 AM: OMNI Content**

- 9:30 AM: Vital Signs: Taking the Pulse of Calgary  
- Kerry Longpre, VP, Communications, The Calgary Foundation
- 9:45 AM: The Canadian Ethnic Media Association and Its Role  
- Dr. Gina Valle, Canadian Ethnic Media Association
- Q&A

10:30 -10:45 AM: Coffee Break

**10:45 AM – 11:45 AM: City of Calgary (COC) Content**

10:45 AM: “Calgary Demographics and City Of Calgary Inclusive Services “

- Jacob George, Acting Director, Customer Service & Communications, COC

Featuring:

- 3-1-1 and Language Line - Terry Pearce
- Crisis Communications and Preparedness – Ben Morgan
- Calgary Police Services- “The Hub” (new initiative) – Ruth Steele
- Media Relations – Sheila Johnstone
- Q&A

12:00 noon

Closing Remarks & Networking